

# BEANSTALK

SOLUTIONS FOR GROWTH

powered by GENESIS

**EVOLVE.  
ELEVATE.  
EXCEL.**

Beanstalk Solutions is a revolutionary CRM system. Available via a Mobile App and at your desktop, it is a centralized location for driving, managing and measuring all leads, projects and employee performance in the Roofing and Restoration industries. Additionally its reporting capabilities give owners a clear picture of the state of their business at any time and from any Smartphone.

To Learn More Visit  
[www.beanstalksolution.com](http://www.beanstalksolution.com)



DOWNLOAD OUR APP!

**CHAOS IS MINIMIZED.  
CASH FLOW IS IMPROVED.**

#### **A smooth workflow ensures that claims are managed:**

Thoroughly – Nothing slips through the cracks. Projects progress as required pieces of information are entered.

Punctually – Time stamps and SMS reminders ensure that projects move quickly through the system.

Superiorly – Quality is upheld as everyone uses the same system, the same way, every time.

Satisfactorily – Homeowners are delighted to have their roofs replaced or repaired in a timely, predictable and high quality way.

#### **No wasted time:**

Chasing down missing information.

Forgetting to call the insurance company or homeowner.

Not having proper photos.

Having to remember, estimate, and calculate each and every line item and pricing for supplement claims.

#### **The first CRM customized for Roofers to:**

Accept credit card payments from homeowners

Allow messaging among team members

Enable SMS communication

Provide reporting based on specific size and needs of each contractor

# FEATURES DESCRIPTION LIST

## FOR SALES REPRESENTATIVES



### Increase Sales

Organize and track your leads in a way that forces efficiency, never allowing for overlooked or lost leads.



### Close Deals Faster

You are able to focus on the right leads, which allows you to qualify and close faster.



### Manage Projects Efficiently

Job boards, information tracking, reminders, and more. It's impossible not to stay organized and keep your projects progressing.



### Drive Customer Loyalty and Satisfaction

Homeowners recognize and appreciate when you are prepared, professional, and consistent. Their likelihood to use you for future projects and to refer you their friends and family is high.

## FOR OWNERS



### Real-time Project Dashboard

An easy to read, accurate snapshot of your business available at all times. No more time spent wondering how many projects or their status.



### Reporting

All questions answered and information tracked. Prove your growth and identify areas where you could improve.



### Tracking By

Salesperson, Project, Numbers – Care to know your best performers, their stats, their whereabouts and more? Use tracking to inform hiring, firing and expectations.



### Manage, Monitor and Measure Growth

You can only manage what you measure and this is the tool to help you do just that. Knowing your numbers is the first step in targeting areas for growth.

## ADDITIONAL FEATURES



### Mobile App Integration

Available via a desktop website and a mobile app, the versatility is what you and your sales team needs to operate in a way that makes the most sense and is user friendly.



### Document Uploads

Never lose another piece of paper again. Contracts, paperwork, loss sheets...they can all be uploaded, easily filed, and quickly retrieved.



### Photo Uploads

Both offline and online, pictures of your project can be snapped and instantly added, eliminating the need for storage on your Smartphone or remembering to upload later.



### Funding Requests and Tracking

One of a kind in our industry! Request capital with the push of a button. Get paid faster and keep projects moving swiftly.



### Materials Ordering and Tracking

No more supplier invoices or missed communication when you order Materials through Beanstalk.



### Team Collaboration

Message team members and communicate from a central location regarding all project needs.



### Project Notes

Store pertinent information in a place that's easy to input and subsequently find.



### Claims Management

Time to file for a supplement? Doing so within Beanstalk puts the process in motion as your supplement is built, approved by insurance and funded to you.