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AdCellerant Grabs Four Awards in Premier Business Competition

Denver digital marketing company recognized for its products and people

DENVER, Colo. (May 2, 2017) – [AdCellerant](#), one of the nation’s fastest-growing digital marketing and programmatic advertising companies, has been recognized with awards in four categories in the 15th annual American Business Awards announced today. The national awards, known as [The Stevies](#), represent the premier business awards program for U.S. companies and organizations of all types – large and small, public and private, for-profit and nonprofit.

“All of us are proud of this team and the company we are building at AdCellerant,” said Brock Berry, the company’s CEO and one of its founders. “These awards provide even more recognition for the outstanding work our people are doing and certainly acknowledge our accomplishments of the past year.”

AdCellerant’s Ui.marketing platform was recognized with a Gold Stevie in the New Product or Service of the Year category for Software, as an Application Programming Interface (API) Management Solution. The Ui.marketing system helps marketers in just minutes create a digital marketing campaign that is industry-, budget- and goal-based. After the marketer approves the system-generated plan, the application automatically sets up the campaign and translates performance into a fully transparent reporting dashboard.

AdCellerant received three employee awards. A Gold Stevie was awarded to Trent Lyon, Account Manager, as Support Staffer of the Year. Vivienne Duclos, Senior Campaign Manager, received a Silver Stevie in the Marketer of the Year category. Aarin McKeel, Director of Marketing, was awarded a Bronze Stevie in the Communications Professional of the Year category.

The complete list of 2017 Stevie Award winners is available on [The American Business Awards website](#).

About AdCellerant

AcCellerant is a Denver, Colorado-based Ad Technology and Digital Marketing Services provider that specializes in executing programmatic display, mobile, tablet, video, native, email and search marketing campaigns on behalf of local media companies. The company has been recognized by Street Fight as a finalist for a Local Visionary Award for Best New Product in 2016 and is also a Google Premier Partner, the highest achievable Google partner level. AdCellerant executes thousands of campaigns in more than 200 U.S. markets and five international markets.

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