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a nonprofit organization founded as Boulder County Hospice in 1976

TRU Community Care Names New CEO

For Immediate Release – August 8, 2017

(Lafayette, CO) – TRU Community Care, founded as Boulder Hospice in 1976, has named a new President and Chief Executive Officer. Michael McHale from Arlington Heights, Illinois, most recently President and CEO of Rainbow Hospice and Palliative Care, will begin his leadership of TRU Community Care, TRU Hospice of Northern Colorado, and TRU PACE (Program of All-inclusive Care for the Elderly) on September 11, 2017.

McHale has dedicated his professional career to health care with more than 17 years of management, marketing and customer service experience within the hospice and long-term care industry. He has held various leadership positions with hospices in California, Michigan and Maryland prior to joining Rainbow Hospice and Palliative Care in Chicago. Michael holds a Masters of Health Care Administration from National University in San Diego. As a board member of the National Hospice and Palliative Care Organization (NHPCO) in Washington, DC, he is committed to improving quality of care, regulatory oversight and patient and family satisfaction in hospice, palliative medicine and PACE.



This new chief steps in at a critical time in the organization's history. With over 40 years' experience in the delivery of end-of-life care, TRU is continuing to grow its programs, having launched TRU PACE in March 2017.

Mr. McHale adds, "TRU has an outstanding reputation of being a leader in caring for those living with advanced illness. It is an honor for me to join this organization to continue to build on this reputation and find new ways to care for our community."

Michael McHale

TRU Community Care's New CEO

About TRU Community Care

TRU Community Care provides end-of-life hospice and palliative care as well as grief services to those residing in Boulder, Broomfield, Adams, Jefferson, and southwest Weld counties. TRU now offers [TRU PACE](#), a Program of All-inclusive Care for the Elderly. TRU Hospice of Northern Colorado serves Greeley and extends to Weld and Larimer counties. Additional services include grief support groups, which are available to anyone in the community free of charge. It is a privilege for us to help those who are grieving regain their balance and resume healthy living. Grief groups include adult, teen, and child as well as equine therapy. At TRU Community Care, we add life to days, because that's what TRUly matters. The sooner you call, the more we can help – 303.442.0961 or visit trucare.org.

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