



**FOR IMMEDIATE RELEASE**

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**Second Star to the Right Children's Books Presents**  
**Author Dav Pilkey on September 24 at the Historic Elitch Theatre**  
*Epic Family Event Celebrating the Release of Dog Man: A Tale of Two Kitties and the 20<sup>th</sup> Anniversary of Captain Underpants*

(DENVER, COLO.) – Second Star to the Right Children's Bookstore is proud to present bestselling author Dav Pilkey on Sunday, September 24 at 3 p.m. at the Historic Elitch Theatre. The author of the highly successful Captain Underpants and Dog Man series is making a special stop in the Mile High City to meet his Colorado fans at a fun-filled event celebrating his latest book **Dog Man: A Tale of Two Kitties** and the 20<sup>th</sup> anniversary of **Captain Underpants**.

The epic family event will feature a presentation by Dav Pilkey followed by a book signing. Festivities before and after the presentation will include photo opportunities with Dog Man and Captain Underpants as well as fun activities and great giveaways.

Pilkey is an advocate for children's literacy and teaches all his fans that reading gives them their own unique superpowers. His mission aligns perfectly with Second Star to the Right Children's Books which was created by owners Marc and Dea Lavoie to help instill and nurture a love of reading at an early age.

When **Dav Pilkey** was a kid, he suffered from ADHD, dyslexia, and behavioral problems. Dav was so disruptive in class that his teachers made him sit out in the hall every day. Luckily, Dav loved to draw and make up stories, so he spent his time in the hallway creating his own original comic books. When he was in second grade, Dav Pilkey created a comic book about a superhero named Captain Underpants. His teacher ripped it up and told him he couldn't spend the rest of his life making silly books. Fortunately, Dav was not a very good listener. His *Captain Underpants* series has more than 80 million copies in print worldwide, and has been translated into more than 25 languages. DreamWorks Animation released the feature film adaptation of Captain Underpants in June 2017. In addition to Captain Underpants, Dav is also the creator of *The Paperboy* which won a Caldecott Honor, the California Young Reader Medal-winning *Dog Breath*, and the author of the bestselling Ricky Ricotta's Mighty Robot series.

The September 24<sup>th</sup> event will be Pilkey's only public appearance in Colorado and the first 650 people to purchase books with tickets to the event will receive access to his presentation at the Elitch Theatre. All tickets guarantee admission to the festival, an autographed book and the opportunity to meet Dav. Early bird orders are priced at only \$10 and are available through August 28. After August 28, books with event tickets will be \$12. All orders can be placed by visiting Second Star to the Right Books, calling the store (303) 455-1527, or clicking [here](#) to place an order online.

Historic Elitch Theatre is proud to host Dav Pilkey in the spirit of Mary Elitch's love for children and the cultural arts. These two passions were so important to Mary that she created a weekly "Children's Day" in the summer. Education in music, theatre, dance, art, botany and zoology was the main focus of the day. The event became so popular in Colorado that Mary created a weekly newspaper known as the *Child's Companion* to complement the event. It soon had a free weekly circulation of 15,000 in the early 1900's. Tours of Elitch Theatre complete with stories and photos will be available following Dav's presentation. For more on Mary and the Historic Elitch Theatre, click [here](#).

Attendees are encouraged to wear costumes to the event (capas, dog/ cat ears), arrive early to enjoy all the Dog Man and Captain Underpants fun. True to its mission, Second Star to the Right will be accepting book donations for area schools and children in need.

### **Event Details**

**What:** Second Star to the Right Children's Books Presents Dav Pilkey

**When:** Sunday, September 24 (Festivities begin at 2 p.m., presentation will begin at 3 p.m.)

**Where:** Historic Elitch Theatre, 4655 W. 37<sup>th</sup> Ave., Denver, CO 80212

**Books with Tickets:** \$10 before August 28 and \$12 after August 28 (includes a copy of the book) and can be purchased by calling Second Star to the Right at (303) 455-1527, by visiting the store at 4353 Tennyson St., Denver, CO 80212 or clicking [here](#).

For more information on Second Star to the Right, go to [www.secondstartotherightbooks.com](http://www.secondstartotherightbooks.com). To learn more about author Dav Pilkey, go to [www.pilkey.com](http://www.pilkey.com) or [www.planetpilkey.com](http://www.planetpilkey.com)

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