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FOR IMMEDIATE RELEASE

Wahoo's Takes the Lead and Launches Cauliflower Rice

Wahoo's champions healthier menu options in Colorado, as one of the first fast casual restaurants in its category to launch cauliflower rice

DENVER – October 20, 2017 - Wahoo's, Colorado's neighborhood taco eatery, is now serving cauliflower rice, a paleo, gluten-free, vegan substitute for rice.

"Coloradoans rank as some of the fittest people in the U.S.," says Carol Schauer, Director of Operations. "In support of our local community, we have created signature dishes that nourish an active lifestyle to supplement heartier classics, such as the smothered Outer Reef Burrito and Maui Bowl. One of our most popular menu items continues to be the Paleo Plate; including, two meat choices, fajita veggies, citrus slaw and guacamole. So, it was an easy call to add cauliflower rice to our menu; providing a low calorie, gluten-free option."

Wahoo's is an advocate of creating dishes with fewer preservatives and simple, wholesome, fresh ingredients. Cauliflower is high in fiber with several vitamins, minerals and antioxidants. It's a nutrient-based substitute, or side, that adds depth to the Wahoo's flavor profile of healthy options that already includes, lettuce wrap tacos, salads and a hearty, low calorie tortilla soup.

As a restaurant company that prides itself in supporting local community, both within its four walls and beyond, tweaking the menu to fit the Colorado palate is essential. This community supported mantra extends to bringing in Colorado-crafted beer and wine, locally sourced produce when available, and locally made tortillas and desserts.

"Drop in. Have fun. Eat well." – Wahoo's

About Wahoo's:

Founded by brothers Wing Lam, Ed Lee and Mingo Lee, Wahoo's, a community mainstay, has been serving up its eclectic Mexican-Brazilian-Asian menu since 1988. Celebrated for its fresh food, pro-athlete support and charity involvement, Wahoo's is recognized across multiple states for its sticker-covered walls. For almost 3 decades, the restaurant chain has grown to include more than 64 locations throughout California, Colorado, Texas, Hawaii, Nevada, Pennsylvania and Japan. Wahoo's has 9 locations in Colorado. www.wahoos.com