**FOR IMMEDIATE RELEASE**

**CONTACT**: Jim Mellor, 303.986.4555; [jim.mellor@pinkardcc.com](mailto:jim.mellor@pinkardcc.com)

**Metro Denver’s Top 15 Ranking Considers Transportation Costs Into Affordable Housing Equation**

**Boulder, CO** — According to a report by the University of Texas at Arlington (UTA), the Metro Denver area is near the top when it comes to providing affordable housing that doesn’t break the bank when it comes to residents’ annual cost of transportation.

In the 2015 study[[1]](#footnote-1) published in *Housing Policy Debate*, UTA researchers ranked various U.S. metropolitan areas on the strength of their transit-oriented affordable housing developments, which considers that affordable housing isn’t really affordable if a resident must spend a disproportionate amount of money on transportation costs.

Examples in the study showed that a typical low-income household may spend only $1,988 per year on transportation in a Los Angeles affordable property, while spending $10,349 per year in a distant and inaccessible location in Wheeling, WV-OH. The government standard for housing affordability is that households pay no more than 30 percent of their annual income on rent or a mortgage. Transportation costs are considered affordable if they’re less than 15 percent of annual income.

The Denver-Broomfield-Aurora area was listed with 14 other highest-ranking metro areas including San Francisco, Los Angeles and Washington DC.

This growing trend in transit-oriented developments is being embraced by housing authorities and private developers across the Denver Metro area, and includes S’PARK\_west, a 45-unit permanently affordable multifamily flats and townhomes project currently under construction in Boulder. Residents of S’PARK\_west will receive EcoPasses - an annual Regional Transportation District (RTD) transit pass for unlimited regional, express, local bus and light rail service throughout the Denver and Boulder regions.

Developed by Element Properties and built by Pinkard Construction, S’PARK\_west is dedicated to the family housing area of the S’PARK development, an 11-acre mixed-use, mixed-income area within Boulder Junction, which is a transit-oriented redevelopment project covering 160 acres surrounding Pearl Parkway just east of 30th Street. The units will be leased at 50% and 60% of Boulder’s Area Median Income.

This emerging neighborhood will also have many amenities for future residents, including excellent bicycle access and bus rapid transit service to and from Denver and Boulder County accessed from RTD’s recently completed bus station located just south of this property.

“SPARK\_west will leverage its Central Boulder location and the transit amenities in Boulder Junction to provide increased affordability for the residents.” said Kevin Knapp, Principal – Community Development for Element Properties. “Transportation costs are often times a family’s largest expense other than housing. Element has partnered with the City of Boulder and the Boulder Junction Access District to reduce transit expenses by providing RTD bus passes and discounted memberships to eGo Carshare and Boulder B-Cycle bike sharing system for all future residents. Element’s sustainability goals for SPARK\_west surpass high performing buildings to include access to alternative methods of transportation.”

Funding for S’PARK\_west includes soft debt from the City of Boulder, 4% federal Low Income Housing Tax Credits (LIHTC), Colorado state LIHTCs, and CDBG-DR funds. In addition, proceeds from the sale of tax-exempt bonds allocated by CHFA and a deferred developer fee will be used to finance the project.

Sopher Sparn Architects of Boulder has designed S’PARK\_west to meet LEED ND Platinum certification. Construction began this March. It is scheduled to complete in February 2018.

S’PARK – short for Sutherland Park – is at the former site of Sutherlands Lumber Yard.

With 52 years headquartered in the Colorado Front Range, **Pinkard Construction Company** is the Colorado leader in multi-family affordable housing construction. For more information, please contact Jim Mellor at 303.986.4555 or visit our website at [www.pinkardcc.com](http://www.pinkardcc.com).

**Element Properties** has been providing sensitive affordable and market-rate development projects in Boulder for over 16 years. Element Properties takes great pride in creating projects that are in harmony with their surroundings, preserving historic character whenever possible, and working with project partners towards inspiring outcomes to improve neighborhoods. Element Properties seeks to redefine the role of the developer through creative and sustainable solutions that respond first to community needs. <http://www.elementproperties.com/>

**SOPHER SPARN ARCHITECTS LLC** is a Boulder-based firm that specializes in innovative planning and design solutions that exceed the needs and expectations of their clients. Our firm is unified by the integration of client values, commitment to quality design, sound construction and sustainable design principles. Our diverse portfolio includes custom homes, multi-family housing, mixed-used, urban in-fill and affordable housing projects, institutional, commercial and retail projects. Our other disciplines include master planning, entitlement and interior design. <http://www.sophersparn.com>

1. How Affordable Is HUD Affordable Housing? Shima Hamidia , Reid Ewingb and John Rennec a College of Architecture, Planning and Public Affairs, University of Texas at Arlington, USA; bCollege of Architecture + Planning, University of Utah, Salt Lake City, USA; c School of Urban and Regional Planning, Florida Atlantic University, Boca Raton, USA [↑](#footnote-ref-1)